

The Stockholm-Mälardalen Region
International Study Mission to München
Programme and Participants

BENCHMARKING MÜNCHEN

Solving problems together

8–10 February, 2012



Benchmarking München

8th–10th February 2012

The Council for the Stockholm Mälars Region presents its fifth international study mission: Destination München. The delegation will look closer at Oberbayern's transportation system, the Bavarian system for getting the most out of knowledge, and the successful collaboration between business, government and the academic sector for the supply of skills in demand.

International Study Mission

The International Study Mission Programme was initiated in 2005 by the Council for the Stockholm-Mälars Region. Benchmarking trips have since then been conducted to Seattle, Dublin & Ireland, Singapore & Kuala Lumpur, and Helsinki. A delegation of 30-50 people has participated in each of the trips, representing government, business and the academic sector in the Stockholm-Mälars Region.

The objectives of the trips are to study and learn from other internationally, competitive metropolitan regions, to better understand the role of metropolitan regions in a globalised economy, and enhance relationships between leaders from business, government and the academic sector.

Why Munich?

Munich is Germany's best performing metropolitan region with a growing population, the youngest average age, the strongest competitiveness, the highest purchasing power, lowest unemployment and highest quality of life according to several rankings. Munich is also positioning itself as one of Europe's leading knowledge regions, with strong research universities and leading companies. Collaboration focuses on solutions to problems, where both public and private actors are involved. For example, innovation, housing shortage, traffic problems, lack of expertise in technology and science.

The Benchmarking München delegation

The delegation consists of more than 30 high-level leaders representing the business community, local and regional authorities and universities and research parks in the Stockholm-Mälars Region. Ms Helene Hellmark Knutsson, chair of the Council for the Stockholm-Mälars Region, is head of the delegation.

Benchmarking München is organized by the Council for the Stockholm-Mälars Region, together with Stockholm Business Alliance, the Chambers of Commerce in the region, and Stockholm Academic Forum.

www.benchmarkingregions.se

Programme

Wednesday 8 February

- 10.30 Pre-reception at Stockholm Arlanda Airport
Speaker: Representatives from Arlanda and delegation
- 12.00 Departure Stockholm Arlanda Airport
Flight LH2415
- 14.15 Arrival Munich Airport
- 15.00 Guided bus tour
Topic: Munich at a glance
Mr Rehn and Mr Binder,
Planning Department City of Munich
- 16.15 Theme: International competitiveness and problem solving in the Bavarian way
Venue: Landeshauptstadt München Baureferat, Friedenstraße 40

Topic: Touch down - Introduction to Munich and Bavaria
Speaker: Dr Klaus Werner,
Honorary Consul to Germany

Topic: Sustainable development strategies - the Munich case
Speaker: Prof. Dr (I) Elisabeth Merk,
Head of Planning Department, City of Munich

Topic: Brand Munich – a city of mix and attraction
Speaker: Mr Kurt Kapp, Head of Economic Development, City of Munich

Topic: Oberbayern – business opportunities in Germany's powerhouse
Speaker: Mr Andreas Fritzsche, Head of Unit Chamber of Industry and Commerce for Munich and Upper Bavaria
- 17.15 Departure to hotel
Check in at Königshof Hotel
Karlsplatz 25, 80335 Munich
Tel +49 89 55137-0, Fax +49 89 55137-173
www.geisel-privathotels.de

- 19.00 Pre-reception at Königshof hotel
Topic: Intercultural differences – Sweden Germany (in Swedish)
Speaker: Mr Christian Berg, Botschaftsrat Schwedische Botschaft Berlin, and Ms Christina Thunstedt, Lektorin/Bereichsleitung Schwedisch, Technische Universität München
Venue: Königshofsalon, Königshof Hotel
- 19.45 Departure by bus to City Hall
- 20.00 Buffet reception
Topic: Munich – towards the 22nd century
Speaker: Deputy Mayor Hep Monatzeder
Venue: City Hall
- 21.30 Departure by bus to hotel

Thursday 9 February

- 08.45 Departure from hotel
- 09.00 Theme: Challenges of mobility and connectivity in a growing region
Venue: Haus der Bayerischen Wirtschaft, Münchener Saal, Max-Joseph-Straße 5

Topic: Introduction to public transportation in the Munich region
Speaker: Mr Alexander Freitag, Managing Director, Münchner Verkehrs- und Trafikverbund, GmbH

Topic: Challenges of the Bavarian transportation system. How do Munich and Oberbayern solve the funding of infrastructure investments?
Speaker: MDirig. Hans Peter Göttler, Bayerisches Staatsministerium für Wirtschaft, Infrastruktur, Verkehr und Technologie

- 10.00 Coffee break
- 10.15 Topic: Ausbauoffensive - investment scheme for renewable energy solutions
 Topic: Renewable Energies Expansion Campaign
 Speaker: Mr Christian Vogt, Head of M&A Department, Stadtwerke München GmbH
- Topic: Initiatives to manage the Munich and Oberbayern transportation system
 - Intermodality air/rail at Munich Airport – reality and vision
 Speaker: Dr Wilhelm Wolters, Konzernbereich Masterplan und Leitplanung, Flughafen München GmbH
 - Inzell – an example of public and private cooperation for increased mobility
 Speaker: Mr Georg Koppen, Deputy Head of Transportation Unit, Planning Department City of Munich, and Mr Christoph Huss, Head of Science and Traffic Policy, BMW Group
 - Autobahnplus A8 - Background and experiences from the first German motorway PPP
 Speaker: Mr Hermann Wenzel, Managing Director Autobahnplus A8
- 11.30 Topic: Munich vs Stockholm, reflections from the delegates on challenges in infrastructure and transportation in a growing region (*in Swedish*)
- 12.00 Short walk to restaurant
 Lunch
 Venue: Lenbach, Ottostrasse 6
- 13.30 Departure by bus
- 14.00 Theme: From innovations to internationally competitive businesses
 Venue: BioM, Am Klopferspitz 19a, Martinsried
 Topic: The University's role in the knowledge economy
 Speaker: Prof. Liqiu Meng, vice President of Technische Universität München (TUM), Head of International Affairs
- Topic: Introduction to Bavarian and Oberbayern innovation system
 Speaker: Dr Ronald Mertz, Head of the Department for Innovation, Research and Technology, Bayerisches Staatsministerium für Wirtschaft, Infrastruktur, Verkehr und Technologie
- 15.10 Coffee break
 Topic: Bringing research, knowledge, finance and business together
 Participants from BioM, research institute and investors
 Dialogue with delegation on topic issue
 Visit to BioM
- 17.00 Departure by bus to hotel
- 19.30 Departure by bus from hotel
- 20.00 Dinner
 Venue: BMW Welt
 Theme: From innovations to internationally competitive businesses
 Speaker: Prof. Dr Horst Domdey, Geschäftsführer BioM
- 22.00 Departure by bus to hotel
- Friday 10 February** _____
- 08.30 Theme: Managing the knowledge region
 Venue: Königshof Hotel
 Topic: Higher education to maintain the pool of talent and skills in demand
 Speakers: Prof. Thomas Doyé, Vice President of Ingolstadt University of Applied Sciences
 Mr Rolf Springmann, Vice President Human Resources Europe Knorr-Bremse-Group

Topic: Employability and education – facing up to labour market needs

Speakers: Mr Bernd Becking, Vorsitzender der Geschäftsführung Agentur für Arbeit München
Dr Stefan Loibl, Geschäftsführer Weiterbildung IHK Akademie, Industrie- und Handelskammer für München und Oberbayern

- 10.05 Coffee break
- 10.30 Roundtable discussion: Managing an attractive knowledge region – investments, business, skills, people
Facilitator: Mr Johannes Hylander, New Republic
- 12.00 Snack lunch
Theme: Strategic insights from Benchmarking München and what we intend to bring with us back home!
Speakers: From the delegation (in Swedish)
- 13.00 Departure by bus
- 15.25 Departure from Munich airport
[Flight LH2418](#)
- 17.35 Arrival Stockholm Arlanda Airport

Participants

Mr Anders Danielsson
CEO Skanska Sverige AB

Ms Anna Lundgren
Secretary General Council for the Stockholm Mälars Region

Ms Anette Scheibe Lorentzi
CEO Electrum Foundation and Kista Science City

Mr Bengt Åke Nilsson
Member of Västerås City Council

Mr Björn Varnestig
CEO Flemingsberg Science

Mr Bo Ragnar Tolf
Director Karolinska Institutet Innovation Office

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Member of Board Council for the Stockholm Mälars Region,
Vice Chair Executive Board Uppsala County Council

Mr Carl Höglund
Political advisor to deputy mayor of the City of Stockholm

Ms Cecilia Forss
Chair Executive Board, Uppsala Regional Council

Ms Elisabet Blaus Rendahl
Managing Director Stockholm Academic Forum

Ms Emilia Bjuggren
Member of Stockholm City Council

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Mayor of Nacka, Chair Stockholm County Association of Local Authorities

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Sector Lead Infrastructure & Cities Sector SIEMENS AB

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Member of Board Council for the Stockholm Mälars Region

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Chair Executive Board, Örebro Regional Council

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Mr Johan Treschow

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Ms Karin Röding

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Member of Stockholm County Council

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Head of Development JM Bostäder AB

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President Stockholm Federation of Student Unions

Mr Mattias Frithiof

Manager WSP Analysis & Strategy

Ms Ninni Löwgren

Tysk-Svenska Handelskammaren

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Head of Department for Housing and Building Development JM

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Mayor of Västerås, Chair Västmanland Association of Local Authorities and County Council

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Director Business Liaison Royal Institute of Technology

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Chairman Sörmland Regional Council

Ms Ylva G. Karlsson

Vice Chair Executive Board Sörmland County Council

Ms Ylva Williams

CEO Stockholm Science City Foundation

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Munich Metropolitan Region

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Stockholm Chamber of Commerce

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Berger's Reisen

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City of Munich

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Stockholm Academic Forum

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Swedish Embassy Berlin

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Department of Labour and Economic Development
City of Munich

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Transfer Center

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